

Victoria Mordan

Your occupation: Server

Your education: B.A., International Management & French, Moravian College

Previous Board of Directors or related experience: Served as the Community Partnerships Coordinator at an elementary school in Kensington, Philadelphia | Resident Advisor at Moravian College | Community Fellow for Historic Bethlehem Partnership | Habitat for Humanity | Member of Weavers Way Co-op | Member of Philadelphia Community Access Media

I moved from Philadelphia to Durango last summer, and I love my new home and would like to be more involved. In Philadelphia, I was a member of Weavers Way Co-op in Chestnut Hill and really enjoyed being part of that community. I was also a member of Philadelphia Community Access Media (PhillyCAM), a non-profit, community media center, encouraging local participation, expression, and equitable access to programming opportunities. I believe organizations that involve the neighborhood and call on locals to voice their opinion can better represent their community, aptly address issues, and confront the challenges specific to the area and the organization.

As a Partnerships Coordinator, I worked with the community and the city to bring about specific changes to tackle problems identified by the kids, parents, neighbors, and partners of Kensington. Some solutions included improving the school's organizational structure, introducing nutritional and educational programs for students and their families, and targeting known barriers with available resources.

My time in real estate also proved to be essential and reinforced my passion for continuous learning. It was through my personal and professional growth and development that I felt best prepared to serve clients from both a knowledge and service standpoint.

My experience includes community engagement, development, and communications, social media marketing, non-profits, real estate, strategic planning, donor relations, organization, and volunteer management.

I think the Co-op would benefit from additional outreach to the community through different mediums for several reasons: to increase expression and input from members (but also non-members) for ways to improve and keep the community at the forefront; to increase education and enrichment opportunities and participation therein; to better promote the Co-op's mission, ongoing efforts, and its products; and to increase visibility and membership.